

## What are cookies?

Cookies are small text files that the sites visited by the user send and record on their personal computer or any other device, even mobile, to then be re-transmitted to the same sites next visit.

Thanks to cookies, a site remembers the actions and preferences of the user.

There are various types of cookies, depending on their characteristics and functions, and these may remain in the user's computer or mobile device for varying periods of time. In particular we can distinguish:

1. session cookies: which are automatically deleted when the browser is closed;
2. persistent cookies: which remain on the user's equipment until a pre-established expiry date.

## Types of cookies used by this site

In order to improve the navigation within the website, we use technical cookies indispensable for the operation of the site or necessary to perform activities requested by the user.

### Analytical / performance cookies.

These allow us to recognize and count the number of visitors and to see how visitors move around this site when they use it. This helps us to improve the way this website works, for example by ensuring that users find what they are looking for easily.

Name	Type	Policy
Adobe	Adobe Analytics: performance cookies	<a href="#">privacy policy</a>
Nielsen	SiteCensus: performance cookies	<a href="#">privacy policy</a>
Google	Google Analytics: performance cookies	<a href="#">privacy policy</a>

## Cookie di social media sharing

Name	Type	Policy
Facebook	social media	<a href="#">privacy policy</a>
G+	social media	<a href="#">privacy policy</a>
Youtube	social media	<a href="#">privacy policy</a>
Twitter	social media	<a href="#">privacy policy</a>
Linkedin	social media	<a href="#">privacy policy</a>
Pinterest	social media	<a href="#">privacy policy</a>

This site does not use "profiling cookies", i.e. those aimed at creating profiles related to the user and used to send advertising messages in line with the preferences expressed by the same in the context of surfing the net, these cookies require user consent.

### **Accept and reject cookies**

If you wish to use this website and do not consent to the use of cookies (or certain cookies), you can block cookies by changing the settings on your browser or device that allows you to block all or just some cookies. However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access this website or certain features offered through this website. To better understand the management of cookies we suggest you visit the website All about Cookies <http://www.allaboutcookies.org>. Instructions for the user for your browser or device will explain how you can control the use of cookies on your device.

### **Upgrades**

The company Zapi Spa, may at any time modify the content of this document. Please check this page periodically to be aware of any changes.

### **Contact us**

For further information from us on this policy or any questions related to it, please contact us using the details indicated on our contact :

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